

2026 Print Advertising Rates & Specifications

All rates are gross in U.S. dollars for full color advertisements. All measurements are w x h.
Rates for black and white, special colors (i.e. metallics), or special positions are available upon request.

Full Page

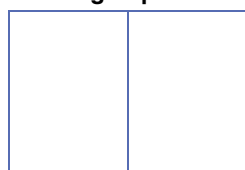


Insertions	Rate
1x	\$3,564
3x	\$3,451
6x	\$3,350

Mechanical Requirements:

In Margin: 7" x 10" (177.8 mm x 254 mm)
Trim: 8.25" x 11.125" (209.55 mm x 282.58 mm)
Bleed: 8.5" x 11.375" (215.9 mm x 288.93 mm)

Two Page Spread



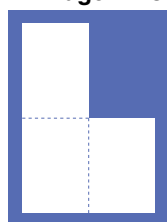
Insertions	Rate
1x	\$6,664
3x	\$6,462
6x	\$6,239

Mechanical Requirements:

Trim: 16.5" x 11.125" (419.1 mm x 282.58 mm)
Bleed: 16.75" x 11.375" (425.45 mm x 288.93 mm)

Average net circulation of 6,680 (including print and digital) to 48 countries.

1/2 Page – Horizontal & Vertical



Insertions	Rate
1x	\$2,730
3x	\$2,621
6x	\$2,567

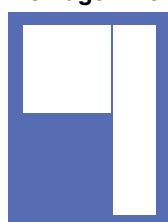
Mechanical Requirements:

Horizontal
In Margin: 7" x 4.875" (177.8 mm x 123.83 mm)
Bleed: 8.5" x 5.625" (215.9 mm x 142.88 mm)

Vertical

In Margin: 3.4375" x 10" (87.31 mm x 254 mm)
Bleed: 4.1875" x 11.375" (106.36 mm x 288.93 mm)

1/3 Page – Vertical, Horizontal, Square



Insertions	Rate
1x	\$2,467
3x	\$2,385
6x	\$2,300

Mechanical Requirements:

Vertical
In Margin: 2.25" x 10" (57.15 mm x 254 mm)
Bleed: 2.9722" x 11.375" (75.49 mm x 288.93 mm)

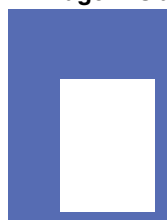
Horizontal

In Margin: 7" x 3.14" (177.8 mm x 79.75 mm)
Bleed: 8.5" x 3.83" (215.9 mm x 97.25 mm)

Square

In Margin: 4.625" x 4.875" (117.48 mm x 123.83 mm)

1/2 Page – Island

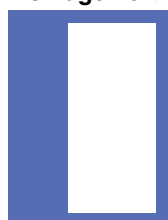


Insertions	Rate
1x	\$3,106
3x	\$3,006
6x	\$2,896

Mechanical Requirements:

In Margin: 4.625" x 7.5" (117.5 mm x 190.5 mm)

2/3 Page Vertical



Insertions	Rate
1x	\$3,336
3x	\$3,229
6x	\$3,118

Mechanical Requirements:

In Margin: 4.625" x 10" (117.48 mm x 254 mm)

1/4 Page



Insertions	Rate
1x	\$1,501
3x	\$1,285
6x	\$1,071

Mechanical Requirements:

In Margin: 3.375" x 4.875" (85.73 mm x 123.83 mm)

1/6 Page



Insertions	Rate
1x	\$1,340
3x	\$1,125
6x	\$911

Mechanical Requirements:

In Margin: 2.25" x 4.875" (57.15 mm x 123.83 mm)

Classifieds - Rates per Column Inch

Insertions	Rate
1x	\$132
3x	\$128
6x	\$118

Ad layout for classified ads is free of charge.

Inserts or Bellyband

Rates and mechanical requirements for inserts or bellyband ads are available upon request.

Trim

8.25" x 11.125" (209.5 mm x 282.58 mm)

Materials

Ads are requested in high res pdf format with all fonts and high res CMYK images embedded (300 dpi / 120 px/cm).

Safety

Keep all live matter, not intended for trim, 1/4" from trim edges. (Non-bleed ads are listed at the maximum outside dimensions for that space.) Allow 1/4" on each side of gutter for 1/2" gutter safety on 2 page spreads.

File Delivery

Please submit advertising materials by email:

- For files under 10 MB, send to: Ima@lightmetalage.com
- For files over 10 MB, send us a link to download using Dropbox or a similar service.

Ad Composition/Changes/Additions

A minimum rate of \$87.50 per half hour will be charged for all changes and additions. All changes subject to advertiser's approval.

Rates

Rates are gross and subject to 15% discount for conforming files.

Payment

Terms are payment is due within 30 days upon receipt of invoice and tearsheet, PDF issue, or voucher copy unless otherwise agreed. Checks drawn on a U.S. bank in U.S. dollars or an International Money Order payable directly to *Light Metal Age* are acceptable. (Banking details and info on credit card payments are provided separately.) Direct deposits or wire transfers require an additional \$20.00 to cover charges.

Contracts may be canceled up to but not after the ad space deadline has passed. Advertisers will be short rated, 15% of the remaining contract, if they do not use the ad space contracted within a 12 month period.

Front covers are not sold. Rates for inside and back cover and other preferred positions are available upon request.

For any additional ad specification questions, please contact:

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