

Light Metal Age 2024 Ad Deadlines

| Issue Month | Ad Space* | Ad Material | Show / Bonus Distribution | Main Topics |
|------------------|-----------|-------------|---|--|
| 2024 | | | | |
| January | 1/3 | 1/10 | 75th AEC Meeting & Leadership Conference Tucson, AZ – March 21-23 | ET '24 Pre-Show Issue |
| February | 2/7 | 2/14 | TMS 2024 Orlando, FL – March 3-7 Aluminum Association Spring Meeting Scottsdale, AZ – April 22-24 International Magnesium Association Annual Meeting Fukuoka, Japan – May 19-21 | Primary Aluminum Cathouse Magnesium Titanium |
| April | 4/3 | 4/10 | ET '24 Orlando, FL – April 30-May 2 | ET '24 Show Issue Extrusion Machine Learning Sustainability |
| Master Directory | 5/10 | 5/17 | Shipped with June Issue | All Four Supplier Directories |
| June | 5/22 | 5/29 | GALM Detroit, MI – August (TBD) | Automotive Aluminum |
| August | 7/10 | 7/17 | Aluminum Association Annual Meeting Washington, DC – October 21-24 AEC Management Conference Chicago, IL – September 17-19 AAC Anodizing Conference Cleveland, OH – October 1-3 | Secondary Aluminum/ Recycling Extrusion Anodizing |
| October | 9/4 | 9/11 | ALUMINIUM 2024 Dusseldorf, Germany – October 8-10 | Primary Aluminum Extrusion Cathouse Circular Economies |
| December | 11/13 | 11/20 | | Rolling Beverage Cans Transportation |

* Earlier ad placements result in better positioning in the magazine.