

Light Metal Age 2015 Online Advertising

The *Light Metal Age* website reaches 2,000 visitors per month on average, with 5,400 page views per month.

LightMetalAge.com provides a portal to news, industry events, market data, and other resources.

Home Page Ad Opportunities

1. Sidebar Banner

250 pixels wide x 122 pixels tall
Run of the Site
\$300/month
2 months - \$500 total
3 months - \$600 total

2. Sidebar Banner – Boombox

250 pixels wide x 244 pixels tall
Run of the Site
\$400/month
2 months - \$700 total
3 months - \$900 total

3. Beltway

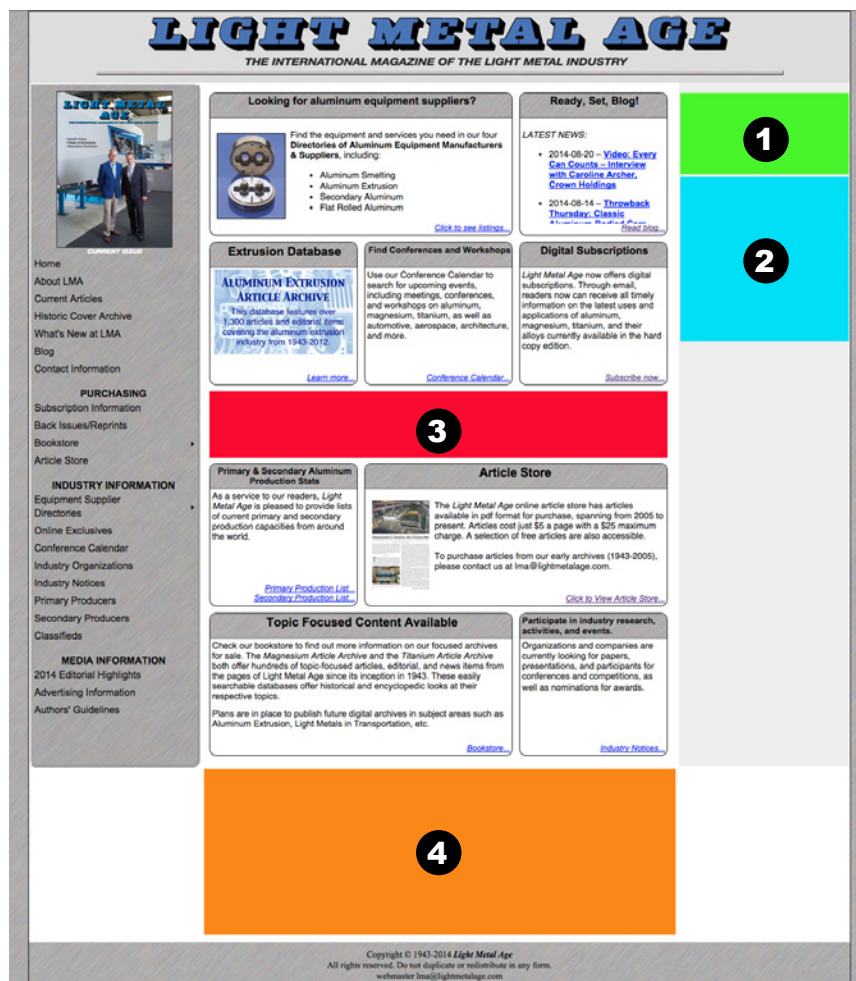
680 pixels wide x 100 pixels tall
Homepage
\$400/month
2 months - \$700 total
3 months - \$900 total

4. Baseboard

700 pixels wide x 250 pixels tall (max)
Run of the Site
\$350/month
2 months - \$600 total
3 months - \$750 total

All rates are the gross rate. Payment required in advance.

Formats: jpg, gif, and png image formats (animation is acceptable).
File size: under 500 kB



Directory of Aluminum Equipment Manufacturers & Suppliers

Maximize your exposure to qualified buyers

With a database of more than 400 companies, *LMA* is the aluminum industry's resource for finding equipment, products, and services.

Standard Listing – Free

Highlighted Listing (online only) - \$125/year

Company is highlighted with the inclusion of its logo (300 pixels wide x 150 pixels tall) in jpg, gif, or png format.

Classifieds

LMA offers a classified section on our website. Companies or individuals can post ads for job recruitment, positions wanted, contract bids, equipment for sale, and miscellaneous items. For more information, contact Ann Marie Fellom: amf@lightmetatalage.com.